

## JUST WHITE



There's nothing in a man's wardrobe quite as classic as a well-cut white shirt.

Vichy checks are Very nice, stripes add a sporty touch and paisley or technicolour patterns go in and out of fashion.

But if it's true elegance you're looking for, then there's really only one colour that fits the bill: white. Boring? Not at all, and actually the only simple thing about it is the colour.

When selecting the perfect white shirt, a number of criteria have to be taken into account: from the cotton chosen – at least double-twisted thread – to buttons made from mother-of-pearl (Australian is naturally the whitest); and from pockets for the extractable collar stiffeners to the perfect fit, which really, you only get with a tailor-made shirt.

Because at the end of the day, every shirt is as unique as its owner.

**Muscariello** small Naples-based producer specialising in custom-made, hand-stitched shirts from the finest materials, with such details as mother-of-pearl collar stiffeners and pockettes. From €180-€300.

In abbonamento ai soli titolari di carta BLACK American Express nel Mondo.

STYLEBOOK

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44 CENTURION

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**MUSCARELLO** Small Naples-based producer specialising in custom-made, hand-stitched shirts from the finest materials, with such details as mother-of-pearl collar stiffeners and pockettes. From €180-€300. **VAN LAACK** This 125-year-old German company produces high-quality shirts based on a tradition of craftsmanship that uses modern production methods. Bespoke shirts, €120-€200. **CHARLES TYRWHITT** This London company is a relative newcomer to the world of fine shirt manufacture; the latest design, made from 200-thread-court fabric with sterling silver buttons and collar stiffeners, marks its 20th anniversary. Around €290.

**KITON** Famous for using ultra-luxurious materials, Italian label Kiton produces suit shirts that are made-to-measure and hand-stitched. Bespoke shirts, €330-€670. **TURNBULL & ASSER** Shirtmakers to the Prince of Wales, this long-standing British firm's made-to-measure shirts are fitted by taking 28 meticulous measurements – including that of the client's watch – to ensure a perfect fit. Bespoke shirts, from around €220. **CHARVET** Founded in 1838, this Place Vendôme tailor has sold to such illustrious names as John F. Kennedy and Charles de Gaulle and sews its shirts the old-fashioned way on a Singer sewing machine. Bespoke shirts, from around €400. **VAN LAACK** This 125-year-old German company produces high-quality shirts based on a tradition of craftsmanship that uses modern production methods. Bespoke shirts, €120-€200. **CHARLES TYRWHITT** This London company is a relative newcomer to the world of fine shirt manufacture; the latest design, made from 200-thread-court fabric with sterling silver buttons and collar stiffeners, marks its 20th anniversary. Around €290.

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